THE biggest online search site is not Google – it is YouTube. YouTube has been growing exponentially year after year. Podcasting has also been growing each year with more and more people getting their news from podcasts on a daily basis. Both YouTube-ing and Podcasting provide the opportunity to earn significant income IF you know how to do it well.

In this course we will learn how to create great sound and great video in a hands-on manner. By the end of the semester you will have created several podcast episodes, created your own YouTube channel and will have published several videos. You'll also learn how you can make a regular income from podcasting and/or Video casting with YouTube. And you can do that before you even graduate high school – even if you don't have any idea of what you would create your podcast or YouTube videos about. Just 15 weeks from scratch to be on your way to making money.